



# **DID YOU KNOW?**



of clients wish their real estate professionals offered moving assistance.

### ...But only



professionals actually lend a hand.

Thanks to our partnership with Updater, it's easier than ever for you to deliver an impressive client experience around the move!

### What is Updater?

Think of it like a "Turbo Tax for moving" - Updater is a time-saving tool that helps your clients organize and complete their moving-related tasks, such as transferring utilities, updating accounts and records, forwarding mail, sending digital moving announcements, and much more.

# What makes Updater a must have for...

#### You?



Keep current clients



Stay top of mind long after closing



Generate new referrals

# Clients? On average, they'll save



5+ hours



16 account updates



21 emails and phone calls