



Client Marketing Services



Marketing Department

Phone: 856.853.4640

Fax: 856.872.4131

marketing@ftnj.com

www.ftnj.com

Foundation Title LLC is Pleased to Introduce its Marketing Services...



Let Foundation Title Start Working For You!

Flyers

Featured Property Flyers
Marketing Flyers
Open House Flyers
Newsletters
Personal Trifolds
Single or Double Sided
Interior/Exterior Photos

Postcards

Regular or Jumbo Size
Print Only or Direct Mail
Just Listed/Just Sold
Recipe
Holiday/Seasonal
Generic Marketing/Introduction
Sports Schedules
We've Moved

eNeighborhood Reports

Demographic Information
Graphical Representation of Data
School System Information
Recent Home Sales
Homes of Worship
Population Information
Income Information

Personalized Promotions

Business Cards
Return Address Labels
Mailing Labels
Water Bottle Labels
Candy Bar Wrapper

And so much more...

Foundation Title's client marketing services offers its customers unique and customized marketing solutions!

Contact your
Foundation Title Sales
Representative to get
started.

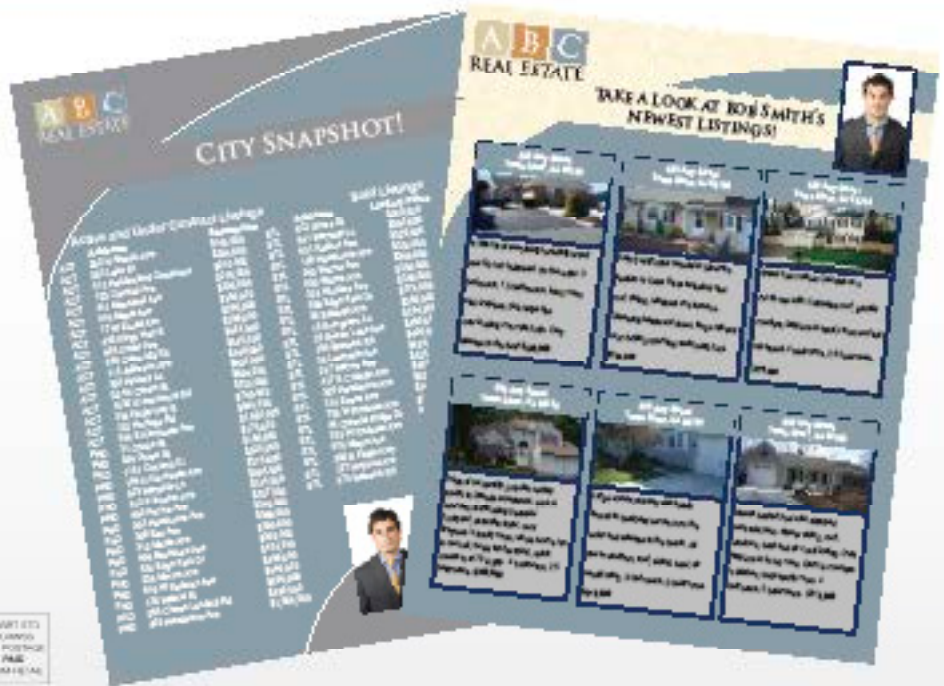
**Direct Mail | Lead Capture | Drip Campaigns
Contact Management | Customized Marketing Plans**

LET THE NEIGHBORS KNOW YOUR BUSINESS



EVERY DOOR DIRECT MAIL® Service

Now you can reach every address in the area that surrounds your business with **Every Door Direct Mail®** service. How does it work? You pick the neighborhoods you want to reach, and a Postal Service Carrier takes your printed pieces to every home while delivering the day's mail.



LOCAL
Postal Customer

PRINTED
U.S. POSTAGE
PAID
EPA 1000000000

MORE HOMES UNDER CONTRACT QUICKLY!



John Smith is pleased to announce he placed the following property **UNDER CONTRACT - 1 WEEK!**
123 Any Street, City, State Zip

Are you interested in results like this? If so, call John on his cell. He can walk you through the process, step-by-step, and provide you with a level of service that's unsurpassed in the industry. Take advantage of this fantastic real estate market and GET YOUR HOME SOLD TODAY!

PROVIDING EXCEPTIONAL SERVICE! GETTING YOU THE BEST RESULTS!

• Hyper-targeting
• Professional photography & video tour set to music
• Broad exposure through multiple channels including listing on both the Open House and MLS, as well as links to more than 100 online search engines
• Real-time Open House events to ensure that agents in the area are familiar with your home and its features
• High-quality, printed marketing materials

A B C
REAL ESTATE
123 Any Street
City, State Zip

A POWERFUL, COST-EFFECTIVE WAY TO MARKET

Every Door Direct Mail® service lets you send up to 10,000 mail pieces per day and doesn't require you to purchase a postage permit.

Pick the Carrier Route that works best for you, and start your marketing today!

www.usps.com/business/every-door-direct-mail.htm

Contact us for pricing. Price will include full color printing, postage costs, bundling, and shipping to post office.

(Sizes to choose from 8.5 x 11, 8 x 10, 6.5 x 9, 6.5 x 12)

Taxes are not included in price

Want to sell your home quickly??? Call John Smith with ABC Real Estate! See What He's Done This Season!

UNDER CONTRACT IN 1 WEEK!

123 Any Street, City, State Zip

John Smith
Sales Associate
Office: 933.456.7891
Cell: 933.456.7891
j.smith@abc.com
www.johnsmith.com

A B C
REAL ESTATE
123 Any Street, City, State Zip



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Make Yourself More Marketable with Foundation Title

Foundation Title's Marketing Department was established to provide its clients with a full range of unparalleled products and services. We are proud to be a premier resource for real estate agents, mortgage representatives and attorneys.

We are dedicated to fueling advancement and financial success through innovative marketing. Foundation Title elevates their clientele by offering yearly marketing plans, custom designed postcards, flyers, personal brochures, neighborhood reports, business cards, etc. We cater our marketing techniques to target the goals of individual clients.

For more information please contact our Marketing Department at 856-853-4640 or via email at marketing@ftnj.com.





Eneighborhood (Envoy) Reports

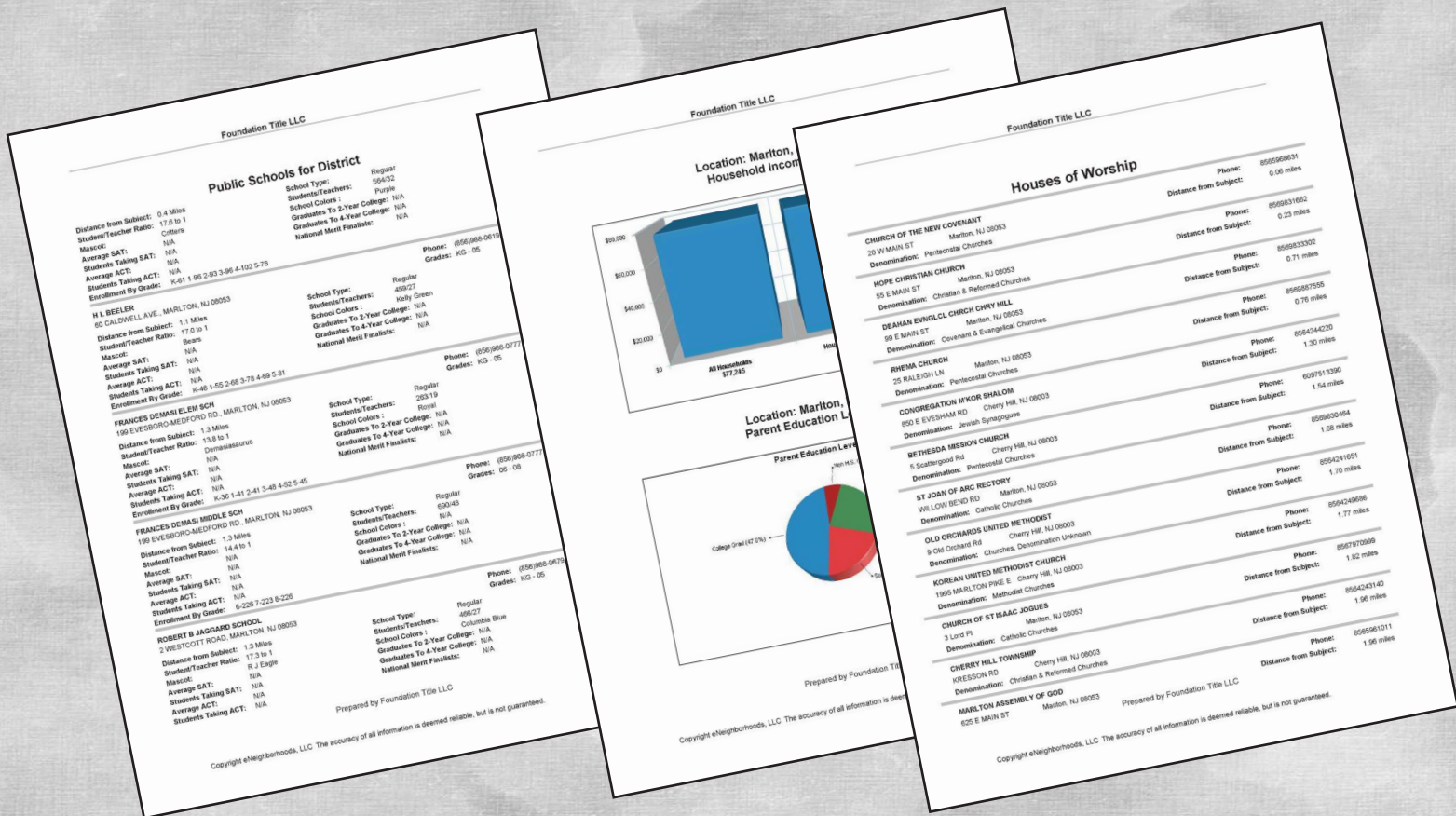


Make sure your clients and prospects have the local information they need with versatile, high-impact eNeighborhoods marketing materials.

What public and private schools are located in this neighborhood?
What are average class sizes and SAT scores?
Is this a popular area for children and families?
What kind of education and income do residents have?
What kinds of recreational facilities are nearby?

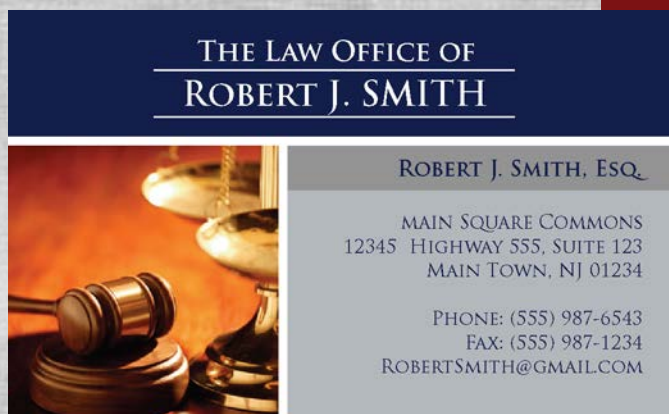


When buyers ask questions about the area, you'll be able to answer in a flash with Neighborhood Envoy!



Envoy Reports (formerly Neighborhood Reports) enable you to quickly create personalized local information to print, email or post on the Web. These comprehensive reports feature school information, school ratings, city demographics, sold properties, maps, points of interest and more. Envoy Reports help homebuyers make better decisions and help sellers highlight what's special about the area surrounding their home.

If interested in ordering an neighborhood report, email us at: marketing@ftnj.com



Business Cards

- Single or Double Sided
- Agent Photo (No extra charge)
- Rounded Corners Available
- Full Color / Four Color
- Glossy or Matte Finish
- QR Codes Available

To order your business cards today email the marketing department at:
marketing@ftnj.com

Return Address Labels

Personalize your letters and envelopes with your very own customized return address labels.

Labels can include the following:

- Logo
- Photo
- Mailing Address
- Office Information
- Personal Contact Information



2 x 4 Labels

2 x 4 Labels are also available to personalize your larger envelopes. *Or you can be creative with them and use them as water bottle labels at your next event!*

Property Flyers

Foundation Title's marketing department offers dozens of professionally designed flyer templates, we are sure you will find one that best suits your marketing needs. All flyers are customized to help brand yourself and your listing.

Flyer 1

A

B

C

REAL ESTATE

123 Any Street, City, State Zip

\$800,000

Taxes: \$15,000/2015

Single Detached Home



123 Any Street, City, State Zip



GORGEOUS Luxury home! Stunning 5 bedroom/ 4 bath. Custom woodwork, video room, vaulted ceiling in master, 6 panel doors, subway tile baths, large upstairs laundry room, generous size bedrooms, exposed beams, separate living and family rooms, full 25ft. of front and backyard (including pavers and fire pit), 10 ft. ceilings downstairs, 9ft. ceilings upstairs. Minutes away from Downtown/Hospital. Amazing green space, parks and recreational area close by. Great dining and entertainment a short distance away. Lovely tree lined streets, historic neighborhoods and railroad station.



5 Bedrooms



4 Bathrooms

3,000 Square Feet

185 x 200 Lot Size

1.2 Acres



JANE SMITH
Sales Associate
Office: 123.456.7891
Cell: 123.456.7891
Email: j.smith@yahoo.com
Website: www.JaneSmith.com



website: www.JaneSmith.com

website: www.JaneSmith.com



Customize your property flyers by adding:

- Room Dimensions
- Interior/Exterior Photos
- Interior/Exterior Features
- Floor Plans
- ...the possibilities are endless!

Featured Property

123 ANY ST, CITY, STATE ZIP

GORGEOUS Luxury home! Stunning 4 bedroom/ 3.5 bath. Custom woodwork, video room, vaulted ceiling in master, 6 panel doors, subway tile baths, large upstairs laundry room, generous size bedrooms, exposed beams, separate living and family rooms, full 25ft. of front and backyard (including pavers and fire pit), 10 ft. ceilings downstairs, 9ft. ceilings upstairs. Minutes away from Downtown/Hospital. Amazing green space, parks and recreational area close by. Great dining and entertainment a short distance away. Lovely tree lined streets, historic neighborhoods and railroad station.



Jane Smith
Sales Associate
Office: 123.456.7891
Cell: 123.456.7891
j.smith@yahoo.com
www.JaneSmith.com
123 Any St, City, State Zip

A B C
REAL ESTATE



Flyer 2

(Front)

(Back)


To order your property
flyers email the
marketing department at:
marketing@ftnj.com

Flyer 3

21 Long Road Freehold, NJ 07728





Featured Property


Cute as a Button Rancher!




3 Bedrooms | 2 Full Baths

This rancher features wall-to-wall carpeting throughout, eat-in kitchen, master suite with full bath, and large room sizes. CUDDLE by the wood-burning stove in living room, and enjoy the sliders leading out to a wood patio, great size yard for barbecuing and entertaining, new furnace, 3 year young central air, well maintained home...



Annie Turner
Broker of Record
Office: 555.987.6543
Cell: 555.555.1234
Fax: 555.987.1234
Email: aturner@abc realestate.com
www.ABCrealestate.com



3352 Route 9 South , Freehold, NJ 07728


To order your customized property flyers, email the marketing department at marketing@ftnj.com

Make sure you email the department the listing from the MLS, this way they can copy all the property information and photos they need to create a flyer proof.

Flyer 4

Featured Property of the Week!






1234 Main Street, Main Town, NJ
Listed For: \$799,900!

Just Listed

- 4 Bedrooms
- 4 Full Bathrooms
- 2 Half Bathrooms
- 3-Car Garage
- Skylights
- Security System
- 2 Fireplaces
- Cathedral Ceiling
- Finished Basement
- Hardwood Floors
- Front/Rear/Side Yards
- Eat-in Kitchen
- In-Ground Pool with Slide
- Game Room



Janet Smith
Office: 555.987.6543
Cell: 555.987.1234
Email: jsmith@gmail.com



EXCLUSIVE 5 BEDROOM HOME IN BRIGANTINE CITY

Flyer 5



**2501 Bayshore Avenue
Brigantine, NJ 08203**

OFFERED AT: \$2,495,000

**BEAUTIFUL BRIGANTINE CITY HOME WITH
DECORATIVE WINDOW TREATMENTS INCLUDED!**

Prestigious Brigantine Waterfront home situated on a double lot on the bay in the A-Zone. Open floor plan on the main level with Stunning Panoramic Views of the Bay, AC Skyline and Spectacular Sunsets. Large 5 Bedrooms, 5 Bath home, Fully upgraded and well appointed with a Gourmet Kitchen, large family room, formal dining room. Expansive 1,800 Sq feet of decking to entertain your guest or relax and enjoy the summer bay breeze! Walk to the ocean from this home. Large circular drive with 3 car garage.



For more information please contact:

Peter Smith

Sales Associate

Office: 555.987.6543

Cell: 555.555.9876

Email: PSmith@gmail.com

www.ABCRealEstate.com



123 Main Street, Suite 123
Main Town, NJ 01234

(Front)

OM HOME IN BRIGANTINE CITY



OFFERED AT: \$2,495,000

5.5 Bathrooms | 3-Car Garage | Hardwood Floors | Marble Tile
Eat-in Kitchen with Island | Security System | Central Vacuuming
Cathedral Ceilings | Walk-in Closet | Bay Front | Fenced Yard
Deck leading to Bay | Library/Study | Outside Shower | Fireplace
Theater Room | Outside Bar | Foyer



For more information please contact:

Peter Smith

Sales Associate

Office: 555.987.6543

Cell: 555.555.9876

Email: PSmith@gmail.com

www.ABCRealEstate.com



123 Main Street, Suite 123
Main Town, NJ 01234

(Back)

Get Your Customized Brochures Today!
Email us at marketing@ftnj.com

12 N. SAINT JOHNS LANE

Features
 MLS #: 5972122
 Total Sq. Feet: #: 4,500
 Price: \$639,000
 Four Fireplaces
 Two Wet Bars
 1000 Sq. ft Owners Suite
 Gourmet Kitchen
 Custom Laundry Room
 Walk Out Basement

Tranquility and Serenity surrounds this beautiful French Tudor home built on 13 acres of Mountain Laurel, Holly, Oak & Tulip Trees. Inside, every room has a view of nature. As you enter the 2-story marble foyer you will notice the large dining room, and living room with marble fireplace & vaulted ceiling. The solarium, with imported tile floor, leads to the sunken family room, with fireplace, wetbar & deck. The gourmet kitchen features granite countertops, double wall oven, center island range, room, with fireplace, wetbar, & breakfast room. The Laundry room/prepitchen has a bay window & side entrance. The 2-sinks, 2-dishwasher, 2 pantries, & breakfast room. The Laundry room/prepitchen has a bay window & side entrance. The Owners Suite has over 1,000 sqft with a 3-way fireplace, sitting room, wetbar, Enclosed Porch, Study (or fourth bedroom) & a luxury marble Bath. Each of the 2 remaining Bedrooms has a full Bath. There is a 3-car Garage, Walk-out Attic & Walk-out basement with fireplace & plumbing. The Patio leads to a nature path to Raccoon Creek. This home has it all!

William Smith
 Realtor Associate
 Office: 555.987.6543
 Cell: 555.555.9876
 Fax: 555.987.1234
 wsmith@abc realestate.com

Flyer 6

**All Colors and
Branding Can Be
Customized to Suit
Your Marketing Needs!**

FEATURED PROPERTY

**123 Main Street
Main Town, NJ 01234**

Move right in to this inviting 3-bedroom, 2.5-bath colonial in Robbinsville's desirable Country Meadows neighborhood. There is something indescribably welcoming about this home as you enter into the 2-story foyer, which accentuates its light, airy feeling. This home has been upgraded w/crown molding and decorative moldings throughout. The kitchen features plenty of cabinet & pantry space, a tile backsplash and opens to the breakfast room (with a bump out!) & the family room. The family room is complete with a fireplace & has sliding glass doors that lead to the deck and gorgeous paver patio that overlook the home's perfectly manicured lawn & landscaping. Upstairs are 3 spacious bedrooms incl. the master that has a HUGE walk-in California Closet and spacious private master bath (double vanity, whirlpool tub, stall shower). This home backs to the woods & has added privacy with mature bamboo plants to either side. Don't miss the Apple Blossoms & Dogwoods in bloom! Excellent schools, parks & location for commuters!

**3 Bedrooms | 2.5 Bathroom
Hardwood Flooring | Fireplace | Breakfast Room**

Thomas Smith, Sales Associate
 1234 Main Street
 Main Town, NJ 012234
 Office: (555) 987-6543
 Cell: (555) 555-9876
 Email: TSmith@abc realestate.com

**ABC
REAL ESTATE**

Flyer 7



174 East Cohawkin Road, Clarksboro, NJ 08020-Offered at: \$223,900

This is a Short Sale & a great opportunity to own this upgraded & very well maintained Colonial Home, reminiscent of yesteryear with regard to many fine details, large & spacious rooms, and front & rear porches, yet offers many updates & upgrades of today. In addition to this beautiful home & large yard, you'll appreciate the over sized detached garage buildings, just perfect for cars, toys, equipment! The circular driveway offers an easy in & out. Some of the upgrades include, laminate flooring, clean & neutral paint, replacement tilt windows, replaced HVAC system, and much more. Well maintained kitchen with updated appliances, just perfect for entertaining or every day meals. Beautiful french doors, walk up attic, full basement with laundry area, updated baths are just a few of the perks. Outside enjoy a fenced in rear yard boasting a shed, gazebo with hot tub & garages. Kick back & relax on both country porches. You'll appreciate all that has been completed by the current



William Smith
Realtor Associate
Office: 555.987.6543
Cell: 555.555.9876
Fax: 555.987.1234
wsmith@abcrealestate.com

ABC
REAL ESTATE

(Front)

If you are interested in ordering your property flyer, email us at marketing@ftnj.com to get started.

Flyer 8



174 East Cohawkin Road, Clarksboro, NJ 08020-Offered at: \$223,900

Features

- 3 Bedrooms
- 1.5 Bathrooms
- 4 Car Garage
- Full Basement
- Security System
- Eat in Kitchen
- Sun Room
- Ceiling Fans
- Bay Window

Room Dimensions

Living Room:	25 x 12
Dining Room:	16 x 15
Kitchen:	14 x 10
Master Bedroom:	15 x 15
2nd Bedroom:	15 x 08
3rd Bedroom:	11 x 11



William Smith
Realtor Associate
Office: 555.987.6543
Cell: 555.555.9876
Fax: 555.987.1234
wsmith@abcrealestate.com

ABC
REAL ESTATE

(Back)

Neighborhood News Marketing

NOSEY NEIGHBOR NEWS UPDATE

CHECK OUT WHAT IS GOING ON IN YOUR NEIGHBORHOOD!

123 Any Street Mullica Hill Forest Walk Sold For: \$455,000 1/30/12	123 Any Street Mullica Hill Harrison Ridge Sold For: \$325,000 2/10/12	123 Any Street Mullica Hill Turtle Creek Estate Sold For: \$385,000 1/19/12	123 Any Street Mullica Hill Cider Press Sold For: \$260,000 3/1/12	123 Any Street Mullica Hill Crossroads At Mullica Sold For: \$387,000 3/23/12	123 Any Street Mullica Hill Andover Place Sold For: \$340,000 3/13/12
123 Any Street Mullica Hill Knights Court Sold For: \$290,000 2/3/12	123 Any Street Mullica Hill Mill Race Farms Sold For: \$290,300 1/27/12	123 Any Street Mullica Hill Crossroad At Mullica Sold For: \$265,000 2/3/12	123 Any Street Mullica Hill Crossroads At Mullica Sold For: \$267,000 2/3/12	123 Any Street Mullica Hill Horseshoe Run Sold For: \$370,000 3/30/12	123 Any Street Mullica Hill Mullica Station Sold For: \$360,000 3/13/12
123 Any Street Mullica Hill Tesoro Court Sold For: \$582,443 1/31/12	123 Any Street Mullica Hill Tesoro Court Sold For: \$588,650 3/30/12	123 Any Street Mullica Hill Sold For: \$189,000 2/22/12	123 Any Street Mullica Hill Sold For: \$75,000 1/30/12	123 Any Street Mullica Hill Turtle Creek Estate Sold For: \$315,000 1/30/12	123 Any Street Mullica Hill Sold For: \$200,000 2/2/12

ABC REAL ESTATE

Annie Broke
Office: 555.555.1234
Cell: 555.555.1234
Fax: 555.555.1234
Email: aturner@abc.com
www.abc.com

EVEN IN THIS TOUGH MARKET JULIE SMITH IS KEEPING BUSY, LOOK HER PROGRESS IN 2012!

Just Sold!

222 Bartlett Drive
Mickleton, NJ
Sold For: \$365,000

104 Carriage Way
Depford, NJ
Sold For: \$200,000

820 Chestnut Avenue
National Park, NJ
Sold For: \$185,000

29 Colonial Avenue
West Depford Twp, NJ
Sold For: \$187,000

519 Meadow Ridge Drive
Mickleton, NJ
Sold For: \$335,000

1487 Memorial Avenue
Gibbstown, NJ
Sold For: \$210,000

143 Gentry Drive
Woodwich Township, NJ
Sold For: \$260,000

808 Kensington Drive
West Depford Twp, NJ
Sold For: \$323,000

Just Listed!

614 Van Gosh Court
Williamstown, NJ
Sold For: \$160,000

1307 Walnut Avenue
West Depford Twp, NJ
Offered at: \$180,000

647 Worcester Drive
West Depford Twp, NJ
Offered at: \$390,000

Just Rented!

12 Walnut Street
Westville, NJ
Offered at: \$175,000

104 Franklin Drive
Mullica Hill, NJ
Rented For: \$1,800

Under Contract

122 Maple Hill Drive
Woodwich Twp, NJ
Pending: \$325,000

ABC REAL ESTATE

123 Any Street, Anytown, NJ 08000

Julie Ann Smith
Sales Associate
Office: 555.987.6543
Cell: 555.555.1234
JulieSmith@gmail.com

Allow your prospective clients to view all the action in their neighborhood by sharing all of the recent market updates!

Bob Smith
Realtor Associate

ABC REAL ESTATE

Office: (856) 987-6543
Fax: (856) 987-1234
Email: bobsmith@email.com
www.BobSmith.com

Haddonfield Snapshot!

Check Out These Homes That Have Recently Sold In Your Neighborhood!

123 Any Street Haddonfield, NJ Sold For: \$450,000	123 Any Street Haddonfield, NJ Sold For: \$450,000	123 Any Street Haddonfield, NJ Sold For: \$450,000	123 Any Street Haddonfield, NJ Sold For: \$450,000	123 Any Street Haddonfield, NJ Sold For: \$450,000
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Professional Marketing Pieces



Announce your professional move in style with an Agent Marketing Card!

Give your Real Estate Team all of the exposure it needs with a Team Marketing Flyer!

If you are interested in ordering marketing materials, email us at marketing@ftnj.com



Postcards

Foundation Title's marketing department offers dozens of professionally designed postcard templates, we are sure you will find one that best suits your marketing needs. Postcards are customized to help brand yourself and deliver information to neighborhoods about properties that are just listed, just sold or under contract.



**All Colors and
Branding Can Be
Customized to Suit
Your Marketing
Needs!**



Just Sold Postcards



To order your customized postcards, email the marketing department at marketing@ftnj.com

Make sure you email the department the listing from the MLS, this way they can copy all the property information and photos they need to create a postcard proof.



Under Contract Postcards



Spread the word to your client's new neighbors to help welcome them into the neighborhood.



Multiple Property Postcards



Maximize your marketing efforts with multiple listings showcased on one card.

If you are interested in ordering postcards, email us at marketing@ftnj.com



Delicious Recipe Postcards

Buffalo Chicken Dip

ABC
REAL ESTATE

Ingredients

8 Oz Pkg Cream Cheese,
Softened
1/2 Cup Blue Cheese or
Ranch Salad Dressing
1/2 Cup Louisiana Style
Hot Sauce
1/2 Cup Crumbled Blue
Cheese or Shredded
Mozzarella Cheese
2 Cans - 12.5 Oz Each
White Chunk Chicken
Breast in Water, Drained

1. Heat the oven to 350°F.
2. Beat together the cream cheese
3. Stir in chicken.
4. Bake 20 minutes or until mixture is bubbly.
5. Garnish as desired. Serve with bread and celery.



Market yourself with
a recipe card that a
potential client is
sure to keep on file!

Chocolate Chip Cake



INGREDIENTS:

1/4lb Butter
1 1/2 Cup Sugar
1 1/2 Teaspoon Vanilla
3 Eggs
3 Cups Flour
3 Teaspoon Baking Soda
1 Pint Sour Cream

TOPPING:

1/2 Cup Sugar
1 Teaspoon Cinnamon
1 Pack Chocolate Chips

DIRECTIONS:

1. Pour 1/2 batter into pan.
2. Add 1/2 topping.
3. Then add the rest of the batter and

Ingredients

1/2 Pound Elbow Macaroni
6 Tablespoons Butter
3 Tablespoons Flour
1 Teaspoon Dry Mustard
3 Cups Milk
1/2 Cup Onion, Diced
1 Bay Leaf
1/2 Teaspoon Paprika
1 Large Egg
12 oz Sharp Cheddar Cheese,
Shredded
1 Teaspoon Salt
Pepper to Taste
1 Cup Bread Crumbs

Baked Mac & Cheese

ABC
REAL ESTATE



If you are interested
in ordering postcards,
email us at
marketing@ftnj.com

1. Preheat oven 350°F. Grease 2-quart casserole dish.
2. Cook pasta according to package directions; al dente. Drain and reserve.
3. In pan melt 3 tablespoons of butter. Whisk in the flour and mustard, until smooth.
4. Reduce heat to low and whisk in milk, onion, bay leaf and paprika. Simmer for 10 minutes.
5. Remove bay leaf. Temper in egg. Stir in 3/4 of the cheese. Add salt and pepper.
6. Fold in the cooked macaroni. Spoon macaroni and cheese into the prepared dish.
7. Top with remaining cheese. Melt 3 tablespoons of butter in pan and toss bread crumbs to coat.
8. Top macaroni with bread crumbs. Bake 30 minutes.



**Happy
New Year!**



**Wishing you
and your family an
exciting and prosperous
New Year!**

New Year Postcards

Ring in the
New Year right
with these eye
catching
postcards!



LOOKING TO MAKE
A MOVE IN THE
NEW YEAR?

A B C
REAL ESTATE



**CALL ME TODAY TO HELP
YOU GET STARTED!**

Greet your clients, family, and friends with our customized holiday postcards!

Holiday Postcards



Customize any listing with any holiday theme!



Thanksgiving Postcards

Show your thanks to past clients for their business or connect with new contacts through a holiday message.



If you are interested in ordering postcards, email us at marketing@ftnj.com

Federal Holiday Postcards



If you are interested in ordering postcards, email us at marketing@ftnj.com

Show your support to our nation and soldiers with these inspiring postcards!



Other Holiday Postcards



Send out a Holiday greeting to stay in touch with clients.



Seasonal Postcards



Seasonal cards are a great way to remind clients that you are available for them.



We've Moved Postcards



We've moved postcards are a great inexpensive gift idea for those clients that are new homeowners.



If you are interested in ordering postcards, email us at marketing@ftnj.com



Personal Trifolds

Choose a REALTOR® to Sell Your Home

Selling on your own is not an easy undertaking. It requires a significant amount of time to study the process, understand your obligations and do some of the complicated work that a real estate agent does.




Contact me at:
Business: 555.987.6543
Cell: 555.555.9876
Or visit me on the web at
www.realtorsnj.com



William Smith
Realtor Associate
Office: 555.987.6543
Cell: 555.555.9876
Fax: 555.987.1234



Opening Doors For Homeowners Like You






William Smith
Realtor Associate
Office: 555.987.6543
Cell: 555.555.9876
Fax: 555.987.1234

A trifold is a perfect way to highlight your experience, qualifications and awards.



Helping You Achieve Your Real Estate Goals

Purchasing or Selling your home can be one of the most important financial decisions you make for you and your family for years to come. Having one of South Jersey's most respected and successful Real Estate companies represent you will only ensure your success. I will help you understand the current market conditions and take the time to explain the step-by-step process of either purchasing a new home or selling your existing home.

Homebuyers

Finding and buying a new home should be a rewarding experience. At ABC Realty we know the search for your dream home is about more than just putting a roof over your head. It's an expression of your hopes and dreams, your lifestyle and values. It's a place to spend time with family and friends, as well as your personal retreat at the end of your day. It's about making changes for the future. I help transform dreams into reality! Please feel free to call me to receive your FREE "Homebuyers Guide".

Selling Property

As your Real Estate Agent, I will create a marketing plan that will help distinguish your house in the local marketplace. 86% of homebuyers start their search online for their next home. That's where I focus most of my advertising. After only a few days from the time that I meet you, I will have your home displayed on dozens of websites with millions of viewers. Once an offer comes in on your property, my master class negotiation skills take over and get you to the settlement table!

Finding an agent that's right for you

When you choose an ABC Agent, you're dealing with an experienced professional who understands your concerns and will provide you with the personalized service that makes all the difference.

I am with you every step of the way

My mission statement

"I strive to make the sale or purchase of your home and all of the associated activities free of stress, easy to understand, and at times, even fun. My goal is to exceed your expectations and provide you with exceptional service throughout our relationship".



Personal Trifolds



In 1990, ABC Realty was founded by CEO Bob Moore. Since then, ABC Realty has expanded to over 700 offices throughout North America, and 25+ in New Jersey alone. As you can see, ABC Realty is Growing!

www.ABCRealty.com

Aggressively Marketing Your Home!

- E-Listings with Single Property Websites
- Syndication to Websites
- Narrated Multi-Media Tours
- Digital Online Magazines
- Mapping
- Graphical Reporting
- Integrated Texting, Faxing and Email

Our Mission Statement

To invest 100% of our effort to delivering first-class service to our clients. To make the process as simple and stress free as possible by offering a one-step approach to buying and selling a home.

To attain the lowest possible costs on financing, title and insurance services, by utilizing state-of-the-art technology, our experience, knowledge, and sales volume leverage. To offer exclusive services that can only be attained by hiring us as your REALTOR®.

As a result, our valued clients and their friends will feel confident in referring members of their family, co-workers, neighbors and other people they know to us for competent advice on buying, selling, or investing in real estate.

We are interested in strong, lasting, life-long relationships—one person at a time. You can count on us!



For All Your Real Estate Needs



Julie Ann Smith
Sales Associate
Office: 555.987.6543
Cell: 555.555.1234
Fax: 555.987.1234
JulieSmith@gmail.com



William Smith
Realtor Associate
Office: 555.987.6543
Cell: 555.555.9876
Fax: 555.987.1234

If you are
interested in
ordering trifolds,
email us at
marketing@ftnj.com

As dedicated real estate agents, we're qualified to guide you in buying or selling a home. We believe in using our skills in finance, contracts, negotiation and marketing to your best advantage.

INTEGRITY

Buying or selling a home is one of the most important transactions in the lives of many people. Because of that, it is important that you work with someone you trust and feel is a market expert with integrity. People trust us with their most valuable asset. It's a responsibility we take very seriously. We know that your success is our success.

LOCAL EXPERTISE

We offer local expertise in a home market tailored to meet your needs. As local professionals, we know the neighborhoods, schools, market conditions, zoning regulations and local economy. We will do the leg work, keeping you up-to-date with new listings and conditions as they impact the market. We will make the process as pleasurable and stress-free an experience for you as we can.

SUCCESS

We don't measure our success through awards received or achievements, but through the satisfaction of our clients. Whether you are looking to buy or sell your home, we will provide sound and trustworthy advice to help you achieve your real estate goals.

Let us guide you through the complexities of buying or selling your home, eliminating hassles and stress. We look forward to working with you.

SPECIALTIES

- Residential
- Luxury Homes
- Investment Properties
- First Time Buyers
- New Construction
- Adult Communities
- Short Sales
- Rentals
- Commercial



Julie Ann Smith

- Licensed REALTOR® Associate, Full-Time since 1996
- Member of National Association of REALTORS®
- Member, New Jersey Association of REALTORS®
- Certified Distressed Property Expert (CDPE)
- Current Executive Board member of Holmdel school Parents Liaison Group (PLG)
- Former Co-Leader for Girl Scout Troop
- Member, Turnersville Neighborhood Watch



William Smith

- Member of National Association of REALTORS®
- Member of New Jersey Association of REALTORS®
- Member of Board of REALTORS in Monmouth & Ocean Counties
- Certified Distressed Property Expert (CPDE)
- Holmdel resident for over 10 years
- Member of JSTS - Jersey Shore Touring Society (Monmouth County road cycling club)
- Member of CILU - Citizens for Informed Land Use in Holmdel

Attorney Trifold

John L. Smith, Esq. has been involved in both residential and commercial real estate for many years. We have helped buyers and sellers realize fast and efficient closing of their real estate transactions.

We work closely with mortgage companies and title companies to bring your transaction to a competent and speedy conclusion.

RESIDENTIAL/COMMERCIAL REAL ESTATE CLOSINGS



THE LAW OFFICE OF JOHN L. SMITH, LLC

THE LAW OFFICES OF JOHN L. SMITH, LLC

123 US HWY 46 WEST
SUITE 54
SEWELL, NEW JERSEY, 08080

TEL: 555.369.2546
FAX: 555.693.5477

EMAIL: JOHNSMITH@OPTIMUM.NET

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qualifications
and services.**

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in ordering a trifold
or bifold, email us at
marketing@ftnj.com**

representing both buyers and sellers in numerous successful real estate transactions.

We have worked with Real Estate Brokers, Title Companies, and Mortgage Lenders to help make a complicated process run smoothly.

We specialize in residential and commercial real estate, along with refinances. We are also a general practice office, dealing with areas such as, municipal court violations, litigation matters and landlord/tenant.

Contracts are reviewed expeditiously as soon as they are delivered to our office.

NORTHERN NEW JERSEY



RESUME

John L. Smith, Esq.

Licensed New Jersey Attorney
since 1994

Graduate of Hofstra
University Law School, JD

Member Morris County

Bar Association

Morris County Chamber of Commerce

State of New Jersey Bar Association



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123 US HWY 46 WEST
SUITE 54
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TEL: 555.369.2546
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EMAIL: JOHNSMITH@OPTIMUM.NET

Attorney Bifold

JOHN L. SMITH, LLC
ATTORNEY AT LAW



JOHN L. SMITH, LLC
ATTORNEY AT LAW

123 US Hwy 46 West
Suite 54
Sewell, New Jersey 08080
Tel: 555.369.2546 Fax: 555.693.5477
Email: Johnsmith@optimum.net

123 US Hwy 46 West
Suite 54
Sewell, New Jersey 08080
Tel: 555.369.2546 Fax: 555.693.5477
Email: Johnsmith@optimum.net

BIOGRAPHY

Mr. Smith is an experienced real estate attorney with over 27 years in practice. He is a resident of Brick, New Jersey, where he reopened his law practice in 2004. He received his B.S. in Economics and Labor Relations from the University of Albany in 1979. He graduated Magna Cum Laude and was also in the Economics Honor Society. Mr. Smith received his J.D. degree from Rutgers Law School in 1983.

In private practice, Mr. Smith represents buyers and sellers in real estate transactions and provides prompt attorney review and negotiation of the real estate contract. He also drafts contracts that do not involve Realtors. After attorney review is completed, we co-ordinate with the mortgage companies, title companies and the other attorney to ensure a smooth transaction. We have experience with removal of tenants, escrow agreements and use and occupancy agreements. He also represents tenants in commercial real estate lease transactions. Mr. Smith provides personal service at a reasonable cost.

Mr. Smith also teaches "Laws Governing the Workplace and Legal Issues for Human Resource Professionals", at Ocean County College. He is the vice-president of the Brick Chamber of Commerce. He is an experienced litigator in the Superior Court.

The Law Office of John L. Smith also handles a variety of legal matters including motor vehicle accidents, slip and fall accidents, worker's compensation claims, wrongful discharge cases, domestic and matrimonial matters, name changes, landlord/tenant matters and social security claims. We prepare wills, powers of attorney and living wills. In addition, we have experience defending individuals in municipal court cases, including speeding, careless driving and disorderly persons offenses. We would welcome the opportunity to consult with and assist you with regard to any of your future legal concerns.

CONTACT INFORMATION

JOHN L. SMITH, LLC
ATTORNEY AT LAW

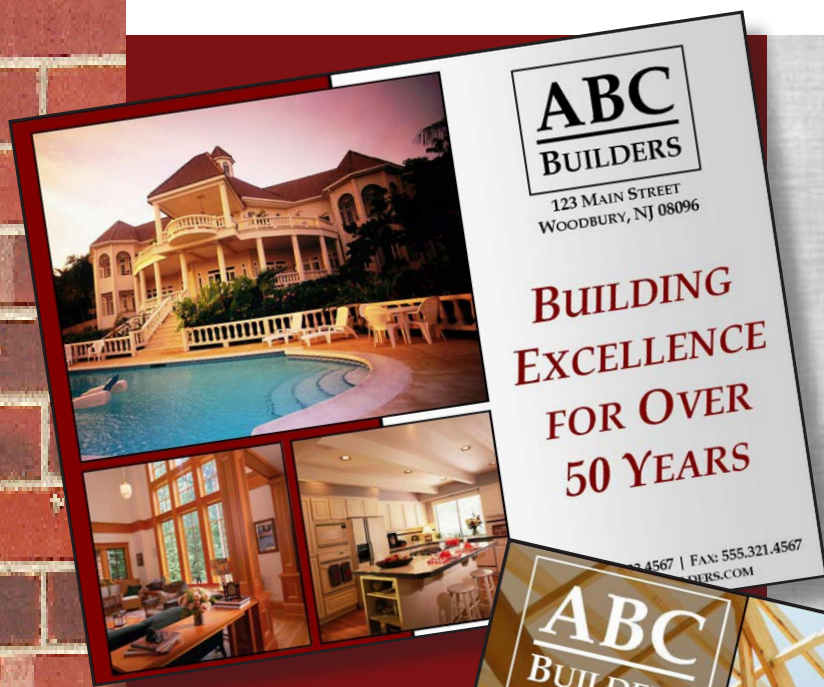
123 US Hwy 46 West
Suite 54
Sewell, New Jersey 08080
Tel: 555.369.2546 Fax: 555.693.5477
Email: Johnsmith@optimum.net

Attorney Postcards

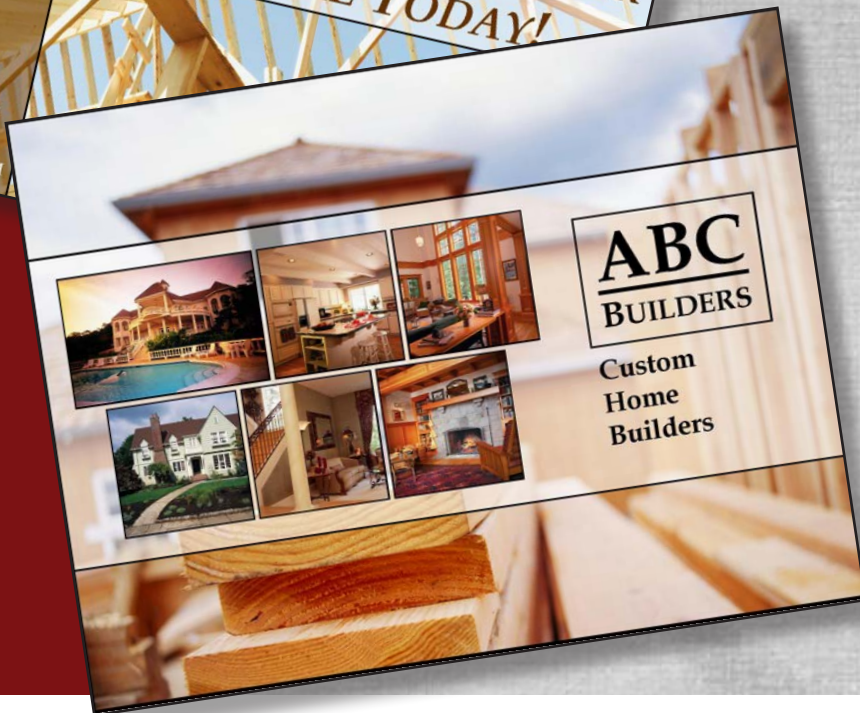


All Colors and
Branding Can Be
Customized to Suit
Your Marketing
Needs!

Builder Postcards



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Need ^{the}
Best
Refinancing
options?



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Mr.
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INC.



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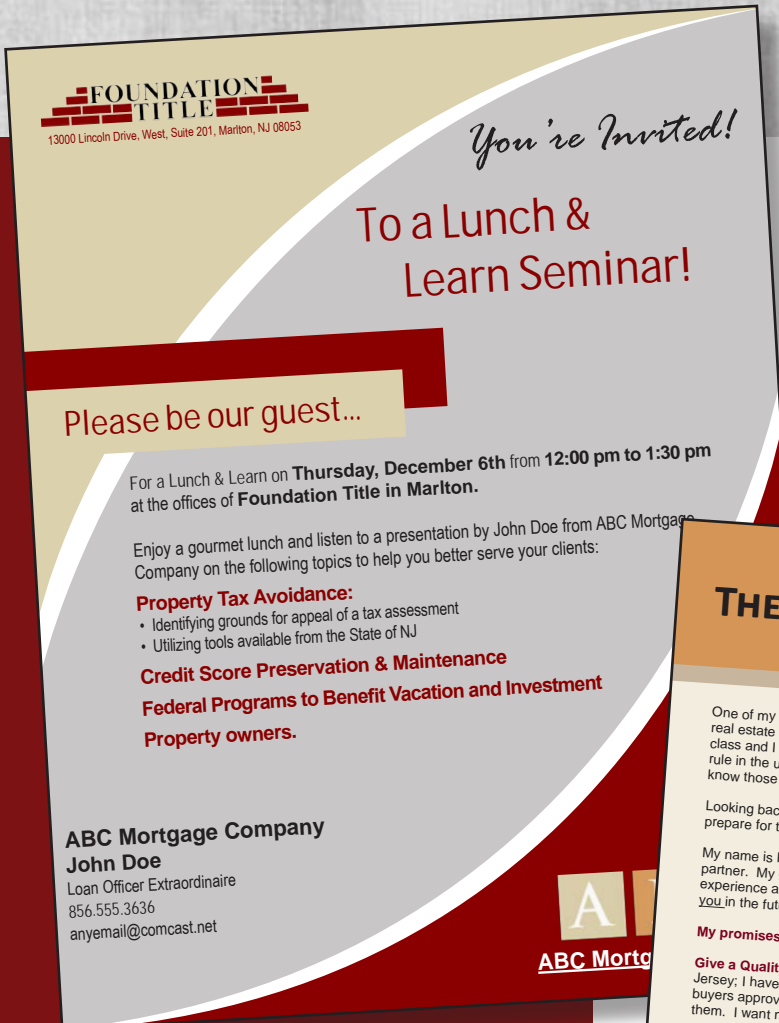
Office: 555.468.6598 | Fax: 555.35...
123 Main Street
East Brunswick

Mortgage
Postcards

Use mortgage marketing materials to increase new leads, make mortgage sales and provide money saving solutions!

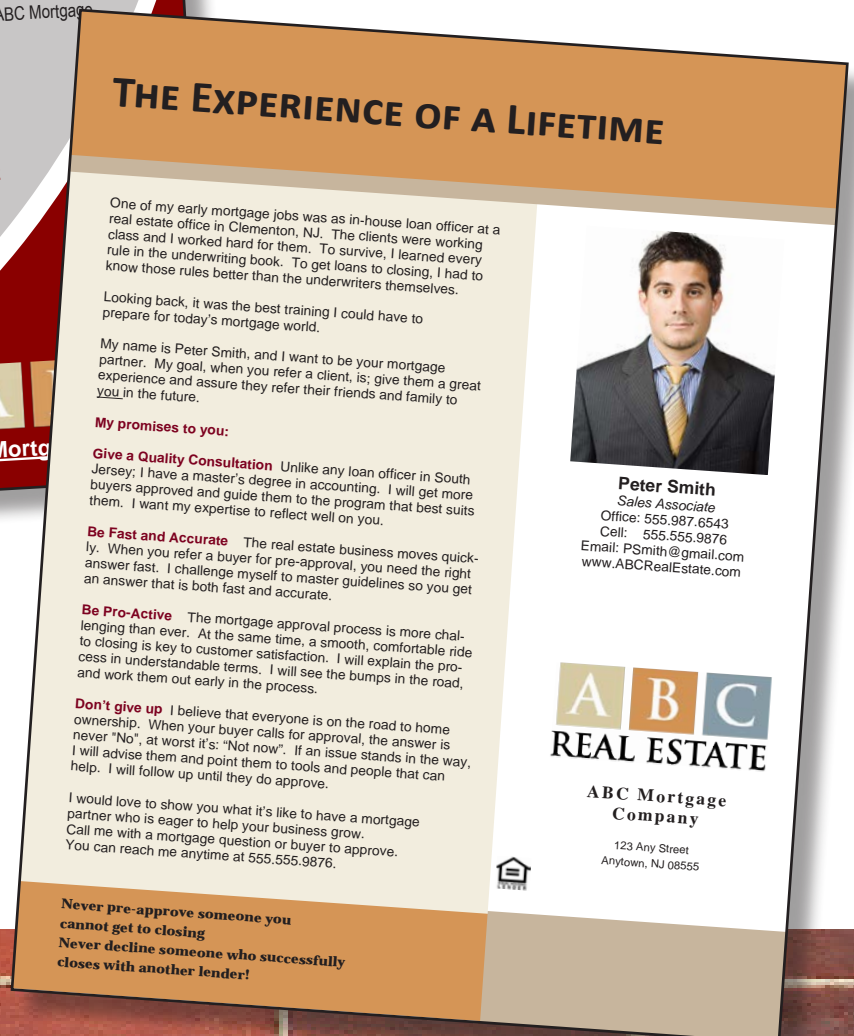


Mortgage Flyers



All Colors and Branding Can Be Customized to Suit Your Marketing Needs!

To order your customized marketing, email the marketing department at marketing@ftnj.com



Candy Bar Wrappers



To order your customized marketing, email the marketing department at marketing@ftnj.com

Give your clients a "sweet" way to remember you for any occasion!



Doorhangers

A great way to market locally without having to pay for mailing costs.

Just Sold Your Neighbors Home



Looking to make a in the near future

If you would like additional information thinking about buying or selling in upcoming months, please give me today for your free market analysis

A B C
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Jane Smith
Office: 123.456.7891
Cell: 123.456.7891
j.smith@yahoo.com
www.SmithTeam.com
123 Any Street | City, State Zip

Sorry We Missed You!

We help sellers just like you sell their homes with a focused strategy. In other words, our job is to help you get your home sold for top dollar and to do that easily and with as little stress as possible!

To get started, we're sure you want to know the value of your home. We can provide you with a free, no obligation Comparative Market Analysis whenever you're ready. If you know anyone looking to buy or sell a home, we can certainly help with that too!

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REAL ESTATE

JANE SMITH-Sales Associate
JOHN SMITH-Sales Associate
Office: 123.456.7891
Jane's Cell: 123.456.7891
Email: j.smith@yahoo.com
John's Cell: 123.456.7891
Email: j.smith@gmail.com
www.SmithTeam.com





JANE SMITH
Sales Associate

Cell: 123.456.7891
Email: j.smith@yahoo.com



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PONDERING A NEW PAD?



great time to both buy and real estate! Call me today! I can help you find the perfect "pad"!

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Jane Smith
Sales Associate
Office: 123.456.7891
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j.smith@yahoo.com
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Sports Marketing

2016/2017 PHILADELPHIA EAGLES SCHEDULE

Date	Time	Opponent	Place	Channel	Station
Sunday, September 11th	1:00 PM	Cleveland Browns	Home	CBS	94 WIP
Monday, September 19th	8:30 PM	Chicago Bears	Chicago	ESPN	94 WIP
Sunday, September 25th	4:25 PM	Pittsburgh Steelers	Home	CBS	94 WIP
Sunday, October 2nd	Bi-Week	Bi-Week	Bi-Week	Bi-Week	Bi-Week
Sunday, October 9th	1:00 PM	Detroit Lions	Detroit	FOX	94 WIP
Sunday, October 16th	1:00 PM	Washington Redskins	Washington	FOX	94 WIP
Sunday, October 23rd	1:00 PM	Minnesota Vikings	Home	FOX	94 WIP
Sunday, October 30th	8:30 PM	Dallas Cowboys	Dallas	NBC	94 WIP
Sunday, November 6th	1:00 PM	New York Giants	New York	FOX	94 WIP
Sunday, November 13th	1:00 PM	Atlanta Falcons	Home	FOX	94 WIP
Sunday, November 20th	1:00 PM	Seattle Seahawks	Seattle	CBS	94 WIP
Monday, November 28th	4:25 PM	Green Bay Packers	Home	ESPN	94 WIP
Sunday, December 4th	8:30 PM	Cincinnati Bengals	Cincinnati	FOX	94 WIP
Sunday, December 11th	1:00 PM	Washington Redskins	Home	FOX	94 WIP
Sunday, December 18th	1:00 PM	Baltimore Ravens	Baltimore	FOX	94 WIP
Thursday, December 22nd	8:25 PM	New York Giants	Home	NBC	94 WIP
Sunday, January 1st	1:00 PM	Dallas Cowboys	Home	FOX	94 WIP

Game times/dates for weeks 5-17 are subject to change.

EAGLES EAGLES!

2016/2017 PHILADELPHIA EAGLES SCHEDULE

DATE	TIME	OPPONENT
Sunday, September 11th	1:00 PM	Browns
Monday, September 19th	8:30 PM	Bears
Sunday, September 25th	4:25 PM	Steelers
Sunday, October 2nd	Bi-Week	Bi-Week
Sunday, October 9th	1:00 PM	Lions
Sunday, October 16th	1:00 PM	Redskins
Sunday, October 23rd	1:00 PM	Vikings
Sunday, October 30th	8:30 PM	Cowboys
Sunday, November 6th	1:00 PM	Giants
Sunday, November 13th	1:00 PM	Falcons
Sunday, November 20th	4:25 PM	Seahawks
Sunday, November 28th	8:30 PM	Packers
Sunday, December 4th	1:00 PM	Bengals
Sunday, December 11th	1:00 PM	Redskins
Sunday, December 18th	1:00 PM	Ravens
Sunday, December 22nd	8:25 PM	Giants
Sunday, January 1st	1:00 PM	Cowboys

Game times/dates for weeks 5-17 are subject to change.

EAGLES EAGLES!

**PLEASE ENJOY THIS
COMPLIMENTARY EAGLES
SCHEDULE.**

Looking to buy or sell a home
this Fall? I can help! Call me today for a
no-obligation consultation!

JANE SMITH
Sales Associate

Cell: 123.456.7891
Email: j.smith@yahoo.com



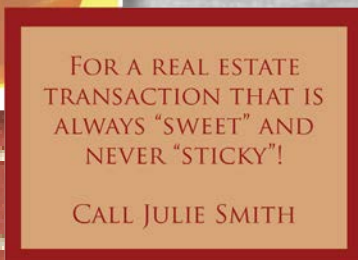
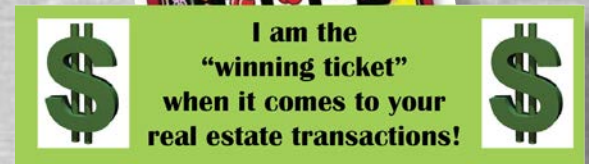
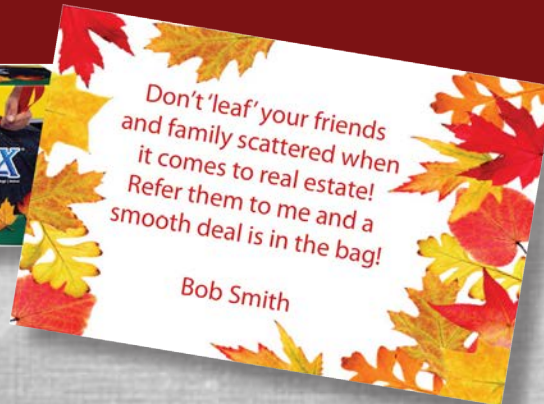
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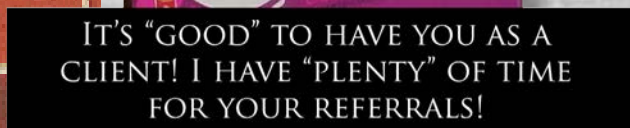
Each office is independently owned and operated.
If you are currently listed with another broker please disregard this notice.

Sports schedules are a perfect way for potential clients to keep your contact information handy. Send it as a postcard or place doorhangers in your target neighborhood. We can customize these for any team!

Pop-By Gifts



Pop-bys are a small gift given to clients face-to-face. They are intended to deepen your relationship and provide an opportunity to connect. Add a catchy “tagline” with the gift to make it fun, memorable, and ultimately to promote your business.



To order your customized marketing, email the marketing department at marketing@ftnj.com

FOUNDATION TITLE

Foundation Title offers their clients
complimentary printing for the following items:

NEIGHBORHOOD BOOKS

LABELS & WRAPPERS

FLYERS

2 Know Your Neighborhood
Books Per Property Listing

300 Return Address Labels

20 Flyers Per Property Listing

20 Sheets of Candybar Wrappers

150 Waterbottle Labels



For more information contact our Marketing Department at
856.853.4640 or marketing@ftnj.com

FOUNDATION TITLE

Foundation Title has VIP pricing from their vendors
given to their clients for all postcards!

POSTCARD PRINTING & MAILING

Regular Size (4.25 x 5.6) Minimum 50
(60 Cents Each) \$60 for 100

Jumbo Size (8.5 x 5.5) Minimum 50
(92 Cents Each) \$92 for 100

(Includes Printing, Addressing, Tax & 1st Class Shipping)

Print Only (Not Mailed)

Regular Size (4.25 x 5.6) Minimum 80
(14 Cents Each) \$14 for 100

Jumbo Size (8.5 x 5.5) Minimum 50
(26 Cents Each) \$26 for 100

*This service is for sending large
postcards to routes picked by the
client on the USPS website.*

EVERY DOOR DIRECT MAIL

Printing and Mailing

(8 x 6.5)		(9 x 6.5)	
250-349	68 Cents Each	250-349	69 Cents Each
350-2499	57 Cents Each	350-2499	59 Cents Each
2500+	46 Cents Each	2500+	48 Cents Each

(11 x 6.5)		(12 x 6.5)		(8.5 x 11)	
250-349	71 Cents Each	250-349	77 Cents Each	250-349	77 Cents Each
350-2499	61 Cents Each	350-2499	67 Cents Each	350-2499	67 Cents Each
2500+	50 Cents Each	2500+	56 Cents Each	2500+	56 Cents Each

Prices do not include tax or shipping charges. Price includes samples for the agent to receive for each order.

Vendors Names: Expresscopy & ColorVibe

*These cards can not be mailed regularly.
To send them out the client brings them to the
post office and sends them to a route picked by
them on the USPS website.*

EVERY DOOR DIRECT MAIL Print Only (Not Mailed)

(8 x 6.5)		(9 x 6.5)	
100	\$73	100	\$80
250	\$100	250	\$113
500	\$114	500	\$126
1000	\$122	1000	\$140
2500	\$202	2500	\$223

(11 x 6.5)		(12 x 6.5)	
100	\$119	100	\$122
250	\$142	250	\$145
500	\$157	500	\$160
1000	\$174	1000	\$177
2500	\$294	2500	\$298

Prices do not
include shipping,
tax or bundling
charges.

(8.5 x 11)	
100	\$102
250	\$154
500	\$184
1000	\$207
2500	\$344

FOUNDATION TITLE

Foundation Title can get you professional brochures at a great price! An awesome way to market yourself!

TRIFOLDS

8.5 x 11 Double Sided

250	\$117
500	\$127
1000	\$144
2500	\$232
5000	\$312

8.5 x 14 Double Sided

250	\$185
500	\$205
1000	\$225
2500	\$294
5000	\$461

NEWSLETTERS

All Newsletters come in one size: 8.5 x 11

Printed & Mailed

Print Only (Not Mailed)

Double Sided

Double Sided

200	\$228	500	\$370
300	\$273	600	\$420
400	\$328	700	\$462

200	\$150	500	\$225
300	\$180	600	\$240
400	\$208	700	\$266

Call for additional pricing

Call for additional pricing

4 PAGE LUXURY BROCHURES

These are a great way to show off a gorgeous home. They are on glossed cardstock to allow potential buyers to see just how luxurious the home is that you're selling.

25 for \$35

Vendor Name: Bellia



CALL TODAY TO GET STARTED!

Prices do not include tax or shipping charges. Price for newsletters includes printing, postage and 1st class mail. Trifolds and brochures are only printed, not mailed.

FOUNDATION TITLE

Foundation Title has VIP pricing for all different sized doorhangers! A great way to introduce yourself to the neighborhood!

DOORHANGERS

Size: 3.5 x 8.5 Single Sided	Size: 3.5 x 8.5 Double Sided	Size: 3.5 x 11 Single Sided	Size: 3.5 x 11 Double Sided
250: \$109	250: \$111	250: \$134	250: \$151
500: \$126	500: \$128	500: \$150	500: \$168
1000: \$139	1000: \$140	1000: \$163	1000: \$180

Size: 4 x 7 Single Sided	Size: 4 x 7 Double Sided	Size: 4.5 x 11 Single Sided	Size: 3.5 x 11 Double Sided
250: \$109	250: \$111	250: \$138	250: \$155
500: \$126	500: \$128	500: \$156	500: \$173
1000: \$139	1000: \$140	1000: \$168	1000: \$185

You can also get a doorhanger with a tear off business card!

Size: 3.5 x 11 Single Sided	Size: 3.5 x 11 Double Sided
250: \$164	250: \$181
500: \$180	500: \$198
1000: \$193	1000: \$210



Prices do not include tax or shipping charges. Doorhangers are only printed, not mailed.

BUSINESS CARDS

FOUNDATION TITLE



Let Foundation Title give you the professional style you need to impress your clients!

QUANTITY	16PT UV GLOSSY				14PT NATURAL				16PT DULL/MATTE			
	SQUARE CORNERS		ROUNDED CORNERS		SQUARE CORNERS		ROUNDED CORNERS		SQUARE CORNERS		ROUNDED CORNERS	
	1-SIDED	2-SIDED	1-SIDED	2-SIDED	1-SIDED	2-SIDED	1-SIDED	2-SIDED	1-SIDED	2-SIDED	1-SIDED	2-SIDED
100	19.00	21.00	22.00	24.00	19.00	21.00	22.00	24.00	21.00	23.00	24.00	26.00
250	23.00	26.00	31.00	31.00	23.00	26.00	31.00	31.00	25.00	28.00	34.00	37.00
500	29.00	32.00	40.00	42.00	29.00	32.00	40.00	42.00	32.00	35.00	44.00	48.00
1000	36.00	39.00	45.00	47.00	36.00	39.00	45.00	47.00	40.00	44.00	50.00	55.00
2500	55.00	61.00	69.00	66.00	55.00	61.00	60.00	66.00	61.00	67.00	66.00	73.00
5000	75.00	82.00	81.00	88.00	75.00	82.00	81.00	88.00	85.00	91.00	89.00	98.00
10000	115.00	125.00	150.00	163.00	115.00	123.00	150.00	163.00	123.00	135.00	165.00	182.00

QUANTITY	16PT SILK				22PT LUSTER (Thick Gloss)				16PT SUEDE				33PT BLACK EDGE				16PT SILK W/ FOIL			
	SQUARE CORNERS		ROUNDED CORNERS		SQUARE CORNERS		ROUNDED CORNERS		SQUARE CORNERS		ROUNDED CORNERS		SQUARE CORNERS ONLY		SQUARE CORNERS		ROUNDED CORNERS			
	1-SIDED	2-SIDED	1-SIDED	2-SIDED	1-SIDED	2-SIDED	1-SIDED	2-SIDED	1-SIDED	2-SIDED	1-SIDED	2-SIDED	1-SIDED	2-SIDED	1-SIDED	2-SIDED	1-SIDED	2-SIDED		
100	39.00	45.00	56.00	62.00	39.00	45.00	56.00	62.00	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA		
250	42.00	46.00	90.00	66.00	42.00	46.00	90.00	66.00	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA		
500	46.00	51.00	62.00	68.00	46.00	51.00	62.00	68.00	64.00	70.00	83.00	91.00	64.00	70.00	86.00	92.00	136.00	150.00		
1000	65.00	71.00	78.00	86.00	65.00	71.00	78.00	86.00	86.00	95.00	90.00	100.00	86.00	95.00	100.00	132.00	148.00	167.00		
2500	110.00	122.00	155.00	171.00	110.00	122.00	155.00	171.00	135.00	148.00	183.00	201.00	135.00	149.00	184.00	208.00	294.00	320.00		
5000	156.00	175.00	215.00	259.00	156.00	175.00	215.00	259.00	195.00	212.00	215.00	305.00	193.00	212.00	493.00	461.00	489.00	549.00		
10000	265.00	288.00	331.00	364.00	265.00	288.00	331.00	364.00	306.00	330.00	458.00	504.00	306.00	332.00	NA	NA	NA	NA		

QUANTITY	20PT WHITE PLASTIC FROSTED			
	WHITE		CLEAR	
	ROUNDED CORNERS		ROUNDED CORNERS	
	1-SIDED	2-SIDED	1-SIDED	1-SIDED
100	69.00	92.00	95.00	107.00
250	81.00	104.00	109.00	125.00
500	95.00	122.00	147.00	162.00
1000	106.00	133.00	157.00	186.00
2500	202.00	265.00	319.00	371.00
5000	370.00	483.00	596.00	685.00
10000	NA	NA	NA	NA

Free shipping! Prices do not include tax.



How To Order Your Marketing

We hope this catalog has been a helpful tool in demonstrating our marketing products and services. If there is any product you are interested in having designed or customized, we will be happy to work with you to fill your request.

For any orders or questions you may have, please contact us anytime.

We look forward to working with you.

Marketing Department

Phone: 856-853-4640

Fax: 856-872-4131

Email: marketing@ftnj.com

www.ftnj.com

